DEMOGRAPHICS: 3 MILE RADIUS

Population: 153,800
Daytime Population: 102,031
Average Home Value: $881,821
Average Household Income: $141,898
Average Age: 38

MARKET PROFILE

- Located directly south of the I-405 freeway off University Dr./Jeffrey Rd.
- Serves affluent Turtle Rock and Shady Canyon communities where average home values are $1.2 million and $1.7 million
- Directly across from popular attractions Strawberry Farms Golf Club and Tanaka Farms
- Recreation areas nearby include William R. Mason Regional Park and Quail Hill Preserve/Bommer Canyon, which are both popular destinations among walkers, hikers, bicyclists and other outdoor enthusiasts throughout Orange County
- Renovation in progress, scheduled for completion in 2020